

Hannah Birch

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Recipient of 2015 Pulitzer Prize for breaking news reporting, with Seattle Times staff.

Current work **Metropolitan Transportation Authority**

Content Strategist/Site Editor, Digital Services Team (December 2019 – present)

- Write and edit content on new.mta.info, including developing and enforcing standards. Coordinate with Strategy & Customer Experience team to unify our message across channels. Write and/or consult on UX copy for apps, team communications, strategy memos and more as needed. Work with designers and developers on our product portfolio to create experiences that are rider-centric, transparent, and trustworthy.

The COVID Tracking Project

Content Lead (May 2020 – present)

- Write, edit, and maintain site copy. Advise on CMS development and content strategy.

DEI Coalition for Anti-Racist, Equitable, & Just Newsrooms (OpenNews)

Committee Head (October 2020 – present)

- Lead 20 people in launching dedicated Slack workspaces. Liaise with all committee heads.

Past work **ProPublica**

Production Editor (January 2018 – December 2019)

- Managed a team of 6 story producers. Oversaw daily story and newsletter production.
- Ran organization's editorial calendar, with managing editor and standards editor. Continually evaluated tools/processes to ensure smooth publishing workflow.
- Assembled cross-team, collaborative groups to execute large editorial projects.
- Worked with platform team to develop and test new features for CMS/ProPublica.org.
- Hired and art-directed freelance photographers/illustrators. Coached producers on the same.

Lead Producer (March 2017 – January 2018)

- Oversaw daily story production and worked with editors to plan and launch projects.
- Helped steer ProPublica's growing design and production team, with a focus on project management and documentation.

Web Producer (August 2014 – March 2017)

- Selected visuals for and published stories to ProPublica.org.
- Commissioned photography and illustration for stories.
- Worked with design director on the look and feel of the site.
- Served as on-demand copy editor when time permitted.

The Seattle Times

Associate News Producer (August 2012 – August 2014)

- Curated headlines and photography on Seattle Times homepage, managed digital projects.
- Handcrafted headlines and summaries. Worked with editors on story play. Edited wire stories and managed social media accounts as needed. Coordinated with section producers. Designed and produced special layouts for big stories.

Copy-Editing Intern (June 2012 – August 2012)

- Edited stories for grammar, usage, style and consistency, for print and web.

Education **University of Nevada, Las Vegas; College of Urban Affairs**

Bachelor of Arts in journalism and media studies (Summa cum laude)